

Dana Wedman

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OBJECTIVE

Looking for a position as a Sr. Graphic Designer/Art Director for a company where I can have a chance to better employ all my of creative, innovative and graphic design skills to provide quality creative solutions as per the requirements of the organization and the customers.

EXPERIENCE

WIKA INSTRUMENT, LAWRENCEVILLE, GEORGIA 2015-PRESENT

Sr. Graphic Designer - Design and develop print and digital marketing materials for sales force, as well as internal and external marketing campaigns. Design trade show display pieces and event marketing materials. Responsible for all customer facing presentation design for the US markets

WINCUP HOLDINGS, INC., STONE MOUNTAIN, GEORGIA 2009-PRESENT

Art Director - Design and develop all marketing materials for the company. Responsible for all custom and stock print design creations as well as all production prep for all designs. Create graphics for retail package materials and manage packaging design changes while adhering to brand standards for multiple companies nationwide. Manage and produce all in-house photography. Manage art file library, customer art approvals and plant art approvals. Manage print plate type and processing for all cups, cartons and film for entire company. Help develop best print practices for multiple plant locations.

CARMA PRODUCTIONS, INC., ATLANTA, GEORGIA 2004-2008

Art Director - Responsible for design layout of 400 plus page yellow page directories from multiple cities nationwide. Design all ads within directories as well as all filler and editorial pages.

Layout of multiple magazines such as:

The Out On Film Guide,

Atlanta Film Festival Guide

The Atlanta Gay And Lesbian Chamber of Commerce Directory.

Also responsible for the design of all ads within each magazine. Preparation and pre-press of all yellow page directories and magazines.

GROWTH BY DESIGN (GEORGIA CREDIT UNION AFFILIATES),

DULUTH, GEORGIA 2003-2004

Graphic Designer - Design and prepare marketing materials such as suffers, posters, newsletters, postcards and brochures for pre-press.

EDUCATION

THE ART INSTITUTE OF ATLANTA, Atlanta, Georgia

Associate in Arts degree in Graphic Design
with Honors, June 2001 GPA 3.8

PROGRAMS

Illustrator Word
InDesign PowerPoint
Photoshop Excel
Muse BookMan
Quark MAC & PC

SKILLS

Page Layout Logo Design Corporate Branding
Trade Show Design Digital Design Color Separation
Production Catalog Design Photoshoot Direction
Packaging Design Magazine Layout Photo Manipulation
Typesetting Offset Printing Mock-ups